



anaisgonzalez.design
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SUMMARY

Young multidisciplinary designer who is as comfortable working in code as in print, with solid production experience, a great work ethic and sharp eye for detail, as well as strong typographic skills and a love for creating bold illustrations. Can work well independently and in teams. Organized, flexible and affable.

QUALIFICATIONS

Software: Adobe Creative Cloud, InDesign, Photoshop, Illustrator, Animate, Premier, After Effects, Canva, Microsoft Word, PowerPoint, Excel

Programming Languages: HTML5, CSS, ES6 JS, Bootstrap Studio, p5.js, WebGL, WebXR

Languages: Conversational in Spanish

EDUCATION

B.A., Digital Design, The City College of New York, New York, NY: June 2021

ACHIEVEMENTS

President's Volunteer Service Award (Gold) (for completing over 400 hours of community service), Bronx School for Law, Government, and Justice, May 2016

PROFESSIONAL EXPERIENCE

Assistant Art Director (March 2023–Present), Design Assistant (March 2022–March 2023), Americas Quarterly (published by Council of the Americas), New York, NY

Americas Quarterly: A Latin American Policy and Culture journal for which I:

- + Design features with multi-page graphics
- + Generate different concepts for new layouts
- + Create iconography & illustrations for infographic spreads
- + Oversee and research images for the culture section and retouch images
- + Meet quarterly with the editorial team and design lead to ensure all layouts are visually appealing, technically sound, and ready to print.

Americas Society and Council of the Americas:

- + Updated branding style guides and logo assets for subsections of the AS/COA, such as their podcast, art and music program, cities conferences, and business awards.
- + Organized image assets, created vector files for online use, and designed advertisements for print.

Contributing Art Director, Donald Partyka, New York, NY (March 2022–Present)

- + **The Atlantic Council:** Worked on over 75 reports and briefs, where I generated various cover concepts and mockups, prepared an average of 3 rough drafts per week, created isometric graphics in illustrator, adhered to brand guidelines, created tables and graphs, updated footnotes and implemented other text edits.
- + **Equis:** Designed & formatted report interior and created custom cover designs.
- + **Yoga and Your Hidden Soul Power Book:** Created illustrations for chapter openers, developed visual hierarchy, and implemented author's feedback.

Mentee, Google Summer of Code 2021 Participant with the Processing Foundation, New York, NY (June 2021 – August 2021)

- + Worked with a mentor to improve the p5.xr library by creating a series of artistic examples that teach people how to work with creative coding concepts within virtual reality.